

Corporations Turn to SpaCapsule[®] for Employee Hiring and Retention

Stress-related employee turnover, absenteeism and waning morale all affect the bottom line. SpaCapsule[®] programs help to increase job satisfaction. A SpaCapsule[®] program can even help attract skilled workers in the first place.

Miami, FL (PRWeb via [PRWeb](#)) August 15, 2006 -- Our healthy economy means that these days the most valuable workers can take their pick of excellent jobs. Many organizations therefore face a stiff challenge attracting and keeping good employees. Ernst and Young even found that investors are now more likely to buy stock based on a company's ability to attract talented people! SpaCapsule[®] programs help to increase job satisfaction and create a caring environment that employees really appreciate, and SpaCapsule[®] is much less expensive than many employee benefits a company can offer.

A SpaCapsule[®] program can even help attract skilled workers in the first place. In one recent article, IT manager Glen Garcia said that one of the things that drew him to apply at Rourke was their policy to provide employees with an allowance for relaxing activities such as workplace massage.

Stress-related employee turnover, absenteeism and waning morale all affect the bottom line. Job stress and related problems cost companies an estimated \$200 billion or more annually, based on information from the American Institute of Stress and the American Psychological Association. Our clients tell us that after a SpaCapsule[®] massage they can feel the morale lift in the office. The SpaCapsule[®] will measurably lower the day to day stress of the competitive workplace. Relaxed workers are more likely to cooperate with each other, and lowering stress lowers both anxiety and hostility, improving the work environment for everyone.

SpaCapsule[®] can help your team get through a demanding time or reward them for their extra effort. A number of our customers use SpaCapsule[®] to relieve the stress of restructuring, moving, budget season, or other hectic times of the year. Others call us in to help keep everyone healthy and on the job when a deadline or product launch is causing stress. The beauty of SpaCapsule[®] is that it is available 24/7. No longer do you have to call in a masseuse.

SpaCapsule[®] can significantly improve employee problem solving abilities. A recent study in American Psychologist gave one group of workers a 15 minute rest, and another, a 15 minute massage. The group that received the massage performed significantly better on complicated tasks like math problems. SpaCapsule also improves creative thinking and relieves fatigue. It's better than a cup of coffee! In addition, by lowering stress, SpaCapsule[®] helps eliminate absenteeism, making your team more competitive. "Massage addressed the symptoms of stress," says Bruce Kelly, a consultant with William M. Mercer, the benefits firm. "It offers people relief and helps them perform better."

SpaCapsule[®] can help keep your employees healthy as well as happy. Massage has been shown to reduce blood pressure, relieve arthritis, and improve joint and muscle aches especially in painful areas of the neck and back, and even increase immunity to colds and flu! In addition, SpaCapsule[®] can play a very important role in preventing and treating the pain and numbness associated with excessive keyboard and mouse use.



About SpaCapsule® -Founded in 2000, Simulated Environment Concepts, Inc. SpaCapsule® is a leading manufacturer of commercial and personal wellness equipment. For ultimate in personal well-being, relaxation, and rest the SpaCapsule® is a commercial-grade, self-contained, personal relaxation environment unit, encompassing: dry-water massage (user remains dry and clothed), aromatherapy, and built-in audio and video; all in a self-contained capsule-shaped unit designed to invigorate and refresh all the senses. Simulated Environment Concepts is headquartered in Miami, Florida, and has International Distributors in more than 25 countries. For more information, contact Simulated Environment Concepts. Voice: 305.651.9200. Fax: 305.651.6505. Address: 20229 NE 15th Court. Miami, FL 33179. Web site: www.spacapsule.com. SpaCapsule is a registered trademark of Simulated Environment Concepts, Inc.

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